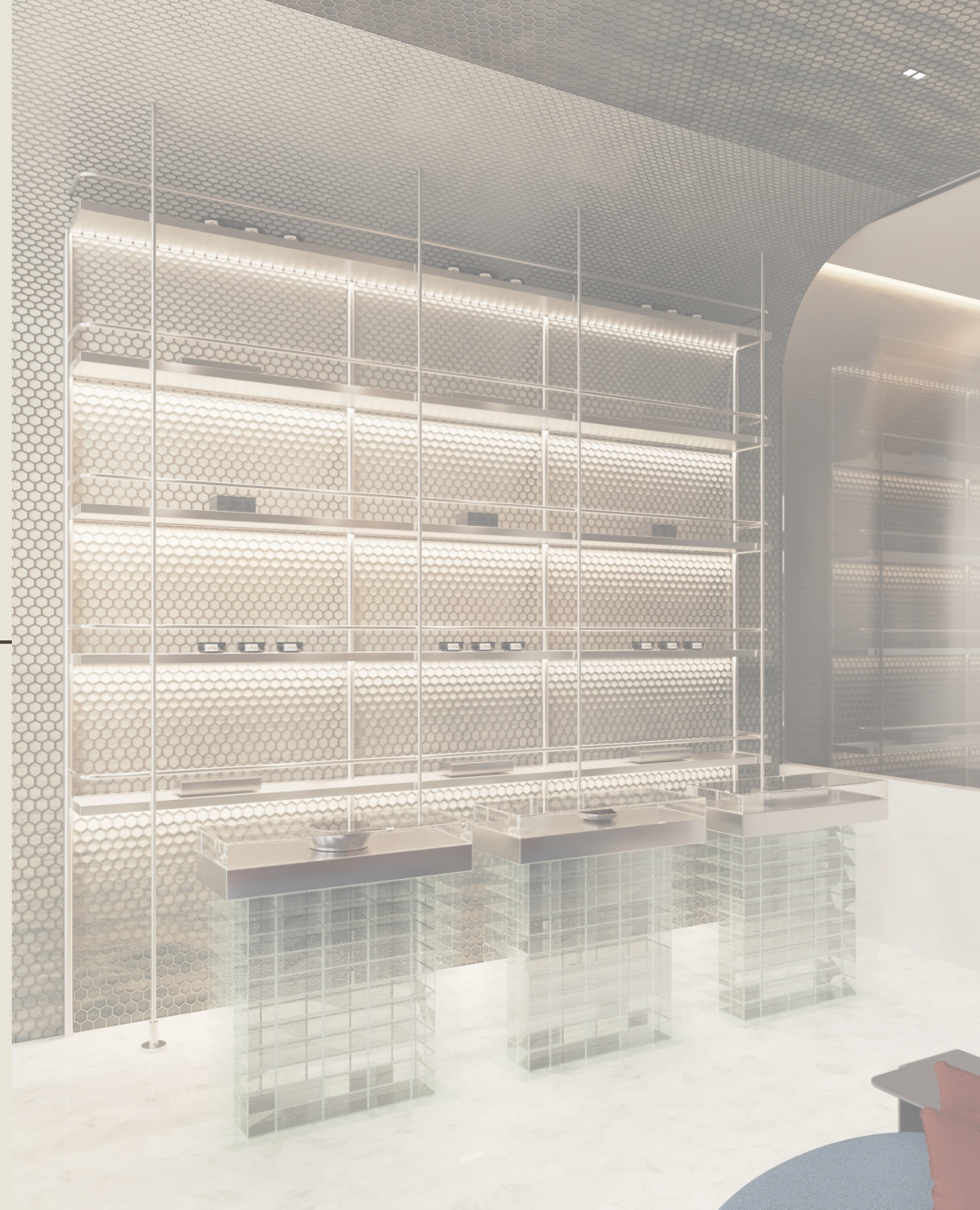


Aydin Alemohammad Design Studio Portfolio

Innovative and emotionally driven interior designer with a degree in architecture and over 10 years of independent practice.

As the founder and creative director of her own studio in Tehran and Dubai, Aydin specializes in creating elegant, story-rich spaces that blend contemporary design with cultural depth.

Known for her sensitivity to material, light, and form, she turns every project into a distinct spatial narrative.



Caviar Store

Location: Dubai, UAE

Area: 50 Sq.m

Year: 2024

In this caviar boutique, opulence is expressed through materiality, precision, and contrast. The interior features a flowing mosaic of hexagonal tiles that envelop the space in a tactile and seamless texture, extending across walls and ceiling. The bold red bar counter acts as a sculptural centerpiece, anchoring the space with its rich tone and organic form.





Glass brick podiums and translucent stone counters introduce layers of light and softness, enhancing the display of premium products with a museum-like quality. Curated lighting — including pendant cones and concealed LED details — creates a theatrical glow that highlights texture, shine, and form.



The result is an immersive retail experience that merges elegance with bold identity — a space where high-end gastronomy meets architectural storytelling.



Maserati Repair Shop

Location: Sattarkhan, Tehran, Iran

Area: 270 Sq.m

Year: 2025



Since 1914
Maserati has mastered automotive excellence with bold innovation
From the racetrack to the road,
every Maserati embodies a legacy of craftsmanship,
speed, and sophistication: a true work of Italian engineering.

The design of the Maserati showroom and service center is rooted in the brand's core identity: performance, elegance, and innovation. The space is composed of sharp lines, a clean color palette, and high-gloss finishes that reflect the precision and sophistication of the vehicles on display.





A seamless integration of customer service areas, display platforms, executive lounges, and a high-end car wash zone ensures a cohesive journey from arrival to after-sales support. Lighting plays a crucial role in highlighting the cars as sculptural elements while maintaining a luxurious and minimal environment, reinforcing Maserati's status as a symbol of refined power.







DecoZ Showroom

Location: Niavaran, Tehran, Iran

Area: 136 Sq.m

Year: 2023



The Decoz Showroom was designed as an immersive spatial experience that showcases bold furniture design in a playful, gallery-like environment. The layout is intentionally open, encouraging visitors to move freely through different product zones.





A vibrant color palette—featuring bold blues, greens, oranges, and neutrals—creates visual energy, while custom ceiling elements and lighting installations define each zone and guide the user journey. The modular furniture is displayed on layered platforms and wall-mounted units, allowing the sculptural quality of each piece to shine. Material contrasts, such as polished concrete, matte lacquered wood, and textured upholstery, add depth and tactility.





Aydin Alemohammad
DESIGN STUDIO



The overall aesthetic bridges futuristic retail with a sense of youthful curiosity, positioning Decoz as a contemporary, design-forward brand.



Contessa Store

Location: Dubai, UAE

Area: 108 Sq.m

Year: 2024



The Contessa fashion boutique is designed with a soft and refined spatial language that enhances the experience of elegance and femininity. The interior features a warm, monochromatic palette of beige and sand tones, paired with organic curves and minimal yet sculptural furniture.



Inside, a central display island anchors the space, surrounded by custom golden racks that seem to float in the neutral background. The arched niche behind the reception desk becomes the focal point, seamlessly integrated into the fluid geometry of the walls and ceiling.



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— Arta Shop

Location: Sattarkhan, Tehran, Iran
Area: 80 Sq.m
Year: 2024



The design of the Arta showroom is rooted in simplicity, order, and the honest presentation of materials. Neutral tones and raw textures such as concrete and stone create a calm backdrop that allows the brand's products to take center stage.





The modular wall-mounted displays and the sculptural central color stand not only serve functional purposes but also evoke a gallery-like, professional atmosphere. Carefully designed natural and linear lighting enhances the textures and colors of the materials, offering visitors a tactile and immersive experience.



— Dark Violet

Location: Hadish Mall, Tehran, Iran

Area: 50 Sq.m

Year: 2021



Dark Violet is a contemporary fashion boutique defined by its bold yet elegant visual identity. The design concept draws on a minimalist industrial base — exposed concrete textures, arched forms, and clean-lined fixtures — and contrasts it with vivid accents of metallic gold and signature ultraviolet.







Inside, suspended brass clothing racks and illuminated violet details provide a luxurious frame for the garments. Functional elements such as fitting rooms and display shelving are softened by organic curves and terrazzo patterns, balancing utility with aesthetic warmth. The lighting strategy emphasizes sophistication, with glowing spheres and integrated LED arcs enhancing the boutique's theatrical ambiance.



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A pair of floral-clad arches at the storefront instantly create a memorable, inviting passersby into a curated world of style.



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